



2022 Friends of Spencer

Dear Friends,

Thanks to your amazing support for the Spencer Partnership last year, our community and visitors enjoyed a joyful holiday experience at the first annual Winterfest. For this year's Friends campaign, all donations will be designated for Winterfest, making it possible to offer ice skating and all kids activities free of charge.

Comments from Guests

"I feel like I'm in my own Hallmark movie"

"You mean my children can make this for free?"

"These sweaters are all my girls will get for Christmas."

The plans for this year are even bigger and better!

In addition to the ice-skating rink, we will have an authentic Polka band, 30 craft vendors, more food trucks, more seating, more local entertainment, and more kids' activities. We will also have a demonstration tent with live screen printing, woodcarving and renown colonial glassblower, Phil Gilson.

Our charity partner is The Pedal Factory, who will offer various activities for kids.

The Winterfest fundraising model is designed to include donations from everyone in the community from \$1 to \$20,000. Major sponsors, including the Town of Spencer, cover overall festival expenses. But it is the contributions of Business Partners (small businesses) and Friends of Spencer (individuals) that create the magical details and make it possible to offer kids activities for free.

We are excited that FRIENDS OF ROWAN has approved Winterfest as a designated Rowan County project and will match donations made directly to them, which doubles your contribution.

For the match, make your check to FRIENDS OF ROWAN, a 501c3 organization

OR make your check directly to Spencer Partnership, a 501c3 organization.

Please return enclosed envelope to FOR or mail to:
Spencer Partnership, Winterfest
450 S. Salisbury Ave.
Spencer, NC 28159

Thank you for your consideration.

Carolyn Barker
Chair, Spencer Partnership

Kimberly Lentz
Chair, Winterfest

www.spencerexperience.org