



## Friends of Spencer

WINTERFEST 2024

Thank you for your amazing support for the Spencer Partnership over the past three years. All donations to the Friends campaign are designated for Winterfest. which is becoming a joyful holiday tradition.

The Mission of Winterfest is to showcase the love of Christmas for the Town of Spencer, Rowan County and surrounding communities with a small-town, family-friendly Christmas Marketplace. We place a premium on children's activities, with events for people of all ages including a Veteran's Salute, Freeze Your Buns Run, and children's Doo Dah Parade. Over 90% of our entertainment is local talent.

Offering all activities for free is a unique feature of Winterfest. From the beginning, we wanted a festival where everyone had the opportunity to participate in everything, regardless of socioeconomic status.

**Your generosity allows every child to enjoy ice skating, crafts & games, and a visit with Santa  
FREE OF CHARGE**

This year, due to construction of the new town park, Winterfest will be located in a different section of the parking lot across from the transportation museum. Our craft artisans will be in a large enclosed tent instead of wooden huts. Other activities remain the same. We will again have a demonstration tent with woodcarving and a hands-on experience with a live working forge.

Our charity partner this year is the Carolina Artists Guild and we are excited about their participation.



Your support means more to our community than you know. The Winterfest fundraising model is designed to include donations from everyone in the community from \$1 to \$20,000. Major sponsors, including the Town of Spencer, cover overall festival expenses. But it is the contributions of Business Partners (small businesses) and Friends of Spencer (individuals) that create the magical details and make it possible to offer all entertainment/activities free of charge to visitors.

We are excited that FRIENDS OF ROWAN (a 501c3 organization) has approved Winterfest as a designated Rowan County project and will match donations made directly to them, which doubles your contribution.

For the match, make your check to FRIENDS OF ROWAN  
For donations to FOR over \$1,000 please call Kimberly Lentz at 704-798-6830  
Please return enclosed envelope to FOR or mail to:  
Friends of Rowan  
PO Box 262  
Salisbury, NC 28145-0262

OR make your check directly to Spencer Partnership (a 501c3 organization) and mail to:  
Spencer Partnership - Winterfest  
PO Box 585  
Spencer NC 28159

Thank you for your consideration.  
Carolyn Barker, Chair, Spencer Partnership  
Kimberly Lentz, Chair, Winterfest