



Friends of Spencer

WINTERFEST 2025

Thank you all for your amazing support for the Spencer Partnership over the past four years! All donations to the Friends campaign are designated for Winterfest, which is quickly becoming a joyful holiday tradition in our area.

The mission of Winterfest is to showcase the magic of Christmas throughout Spencer, Rowan County and surrounding communities by creating a Christmas Marketplace featuring local artisans and vendors. We place a premium on offering children's activities, entertainment, and events for all ages including ice skating, a Veteran's Salute, Freeze Your Buns 5K and Fun Run, and children's Doo Dah Parade. Over 90% of our entertainment is comprised of local talent.

Offering all activities for **FREE** is a unique feature of Winterfest. From the beginning, we wanted a festival where everyone had the opportunity to participate in everything regardless of socioeconomic status. Your generosity allows **every** child to enjoy ice skating, crafts, games, and a visit with Santa **free of charge**.

Our charity partner this year is the Terrie Hess Child Advocacy Center, and we look forward to working with them to spotlight their mission in our community.

We are also very excited to host Winterfest in our brand-new Spencer Town Park this year! The Park includes a 12,000 square-foot green space encircled by a paved walking loop and multipurpose open-air pavilion with a stage and restrooms. The Park also features native plants, flowers and trees, picnic tables, and an interactive water feature. This beautiful new setting will certainly enhance our spectacular festival!

Lastly, we would like to express our sincere thanks to Friends of Rowan (FOR) for generously matching all donations to Winterfest for the past four years. As this program has now ended, we want to recognize Janis, Ronnie, and Felicia for their hard work and support and what it has meant to Winterfest. These funds have been instrumental in establishing our festival and keeping it going.

Your support of this community-centered event means more than you know. Our fundraising model is designed to include donations from \$1 to \$20,000. Major sponsors cover overall festival expenses, but Business Partners (small businesses) and Friends of Spencer (individuals) provide the invaluable support to make it possible to offer all entertainment and children's activities free of charge. We hope you will consider making a contribution to Winterfest this year!



Donations may be made online at www.spencerexperience.org
Or by check payable to Spencer Partnership, a 501c3 organization.

Please return to:
Spencer Partnership -Winterfest
P.O. Box 585
Spencer, NC 28159

Name (How you would like it listed)



Address

Thank you for your consideration.
Carolyn Barker, Chair, Spencer Partnership
Kimberly Lentz, Chair, Winterfest