



Business Partners

WINTERFEST 2026



The mission of Winterfest is to showcase the magic of Christmas for the town of Spencer, Rowan County and surrounding communities by creating a Christmas Marketplace featuring a large selection of crafts and goods from regional artisans, free, family-friendly entertainment, children's crafts and activities, and a variety of local food and drink for purchase.

A magical experience of twinkling lights and festive music awaits visitors at Winterfest, starting with a magnificent tree lighting ceremony. Other highlights include ice skating, a Veteran's Salute, Freeze Your Buns 5K and Fun Run, and children's Doo Dah Parade. There are activities and events for all ages, and over 90% of our entertainment is comprised of local talent. Our charity partner this year is Nazareth Child & Family Connection, and we look forward to working with them to spotlight their mission in our community.

The Winterfest layout will include Spencer Town Park, a 12,000 square-foot green space encircled by a paved walking loop and multipurpose open-air pavilion with a stage and restrooms. Our iconic Town Christmas Tree and new exciting photo op will be featured in the park.

Your support of this community-centered event means more than you know. Our fundraising model is designed to include donations from \$1 to \$20,000. Major sponsors cover overall festival expenses, but Business Partners (small businesses) and Friends of Spencer (individuals) provide invaluable support to be able to offer all entertainment and children's activities free of charge.

Would you please consider becoming a Business Partner for Winterfest with a donation of just \$150? Your business will be listed on the Business Sponsor section of our website, which launches in September and remains until the 2026 update. Thank you so much for your support!



Donations may be made online at www.spencerexperience.org
Or by check payable to Spencer Partnership, a 501c3 organization.



Please return to:
Spencer Partnership -Winterfest
P.O. Box 585
Spencer, NC 28159

Name (How you would like it listed)

Address

Thank you for your consideration.
Kimberly Lentz, Pat Sledge
Winterfest, Business Partner Campaign

WWW.SPENCEREXPERIENCE.ORG