



Friends of Spencer

WINTERFEST 2026



Thank you for your amazing support for the Spencer Partnership over the past five years! All donations to the Friends campaign are designated for Winterfest, which has quickly become a joyful holiday tradition in our area.

The mission of Winterfest is to showcase the magic of Christmas for the town of Spencer, Rowan County and surrounding communities by creating a Christmas Market featuring regional artisans and vendors. We place a premium on offering children's activities, entertainment, and events for all ages including ice skating, a Veteran's Salute, Freeze Your Buns 5K and Fun Run, and children's Doo Dah Parade. Over 90% of our entertainment is comprised of local talent.

Offering all activities for **FREE** is a unique feature of Winterfest. From the beginning, we wanted a festival where everyone had the opportunity to participate in everything regardless of socioeconomic status. Your generosity allows **every** child to enjoy ice skating, crafts, games, and a visit with Santa **free of charge**.

Our charity partner this year is the Nazareth Child & Family Connection, and we look forward to working with them to spotlight their mission in our community.

The Winterfest layout will include Spencer Town Park, a 12,000 square-foot green space with a multipurpose open-air pavilion which includes a stage and restrooms. Our popular Town Christmas Tree and new exciting photo op will be featured in the park, along with seating for our live performances on the Sue Palmer Fisher Atrium Stage.

Your support of this community-centered event means more than you know. Our fundraising model is designed to include donations from \$1 to \$20,000. Major sponsors cover overall festival expenses, but Business Partners (small businesses) and Friends of Spencer (individuals) provide the invaluable support to make it possible to offer all entertainment and children's activities free of charge. We hope you will consider contributing to Winterfest this year!



Donations may be made online at www.spencerexperience.org
Or by check payable to Spencer Partnership, a 501c3 organization.



Please return to:
Spencer Partnership -Winterfest
P.O. Box 585
Spencer, NC 28159

Name (How you would like it listed)

Address

Thank you for your consideration.
Carolyn Barker, Chair, Spencer Partnership
Kimberly Lentz, Chair, Winterfest

WWW.SPENCEREXPERIENCE.ORG