



2026

December 4
5-9pm



December 5
2-9pm



December 6
2-7pm



About Winterfest

Winterfest began in 2021 when a group of volunteers envisioned a free holiday experience for all to enjoy. The decision was made to create a Christmas Market with entertainment, food, crafts, and family activities. With strong support from business sponsors and the entire community, the vision became a reality.

Winterfest Includes:

- ✳ Spencer on Ice – Skate for Free! on the 2,000 sq ft Iceless Skating Rink
- ✳ Activities for kids
 - Pictures with Santa
 - Kid's Jingle Bell games
 - Kid's Crafts: Gingerbread house & Ugly sweater workshops
 - Kid's DooDah Parade
 - The Amazing Mr. Archer – Balloon twisting
- ✳ Veteran's Salute, to honor our Veterans
- ✳ Entertainment with premier musicians and local talent on the Main Stage of the Sue Palmer Fisher Atrium
- ✳ Freeze Your Buns Run in honor of our local legendary runner, cyclist, and reporter, David Freeze
- ✳ A charity booth to feature a local nonprofit organization
- ✳ Outdoor and Indoor markets feature Craft vendors with unique gifts and gourmet food for holiday shopping
- ✳ Demonstration tent that showcases forging and woodcarving
- ✳ Food Trucks offer meals and snacks, hot chocolate, wine, beer and more

Please join us again, or for the first time, in providing this wonderful Christmas experience for all ages.

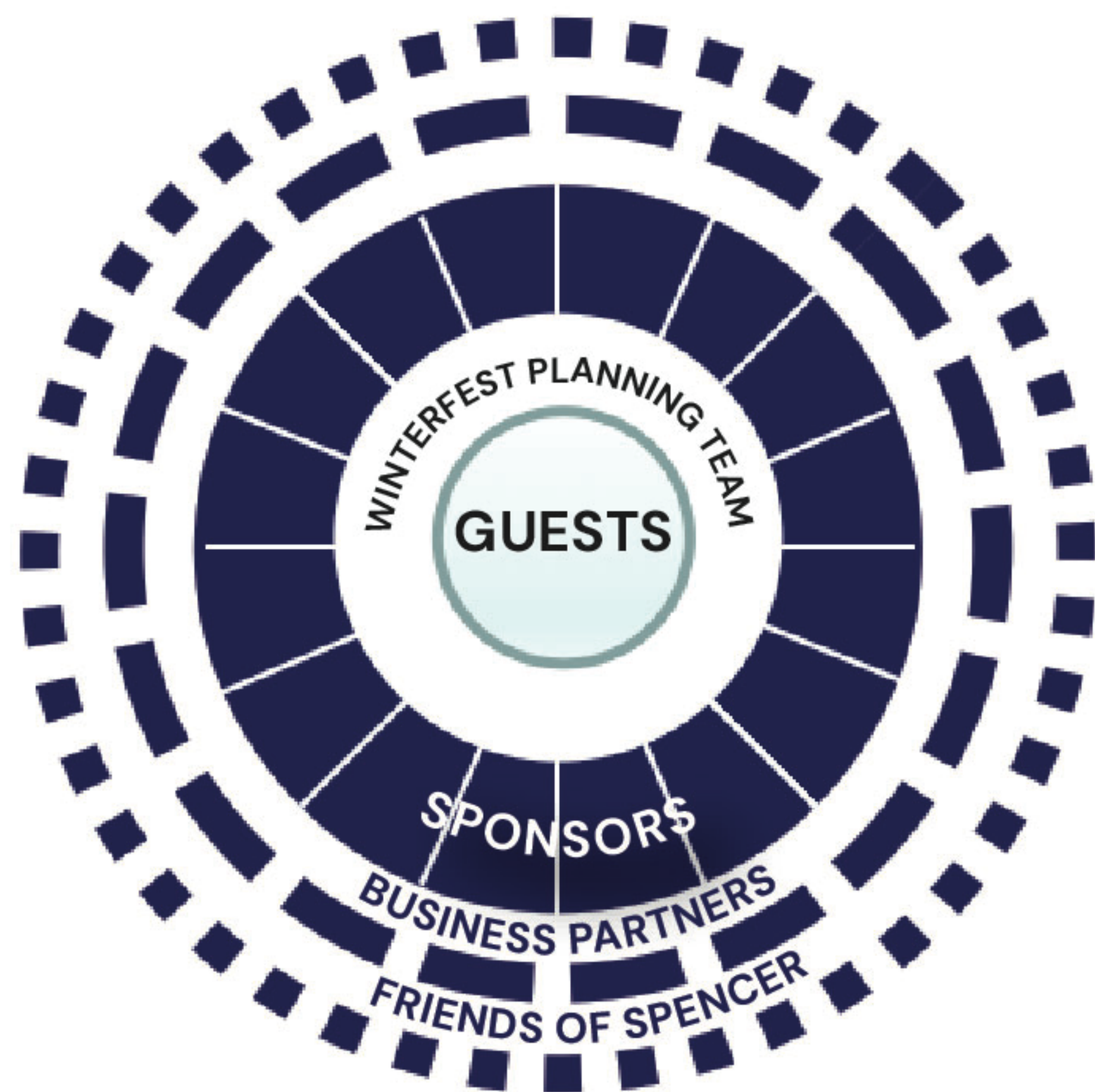
Activities for Kids



Activities for All



Sponsorship Model



Christmas Bell

\$20,000

Festival Sponsor
Market Sponsor

Spencer on Ice

\$10,000

Ice Skating Rink

Silver Bell

\$5,000

Sue Palmer Fisher Atrium Stage
Kids Corner
Indoor Market

Jingle Bell

\$2,500

Town Tree
Freeze Your Buns Run
Opening Ceremony
Closing Ceremony
Jingle Bell Games
Candy Cane Dining Pavilion

Sleigh Bell

\$1000

Doo Dah Kid's Parade
Santa's House
Charity Tent
Winter Garden
Veteran's Salute
Premier Performing Artists
Trolley
Mr. Archer
Elves

Santa's Helper

\$500

Local Performing Artists
Photo Opportunities
Puppet Project Partners
Ugly Sweaters
Gingerbread Houses

Payment made to Spencer Partnership
(a 501c(3) organization)

Mail checks to:
PO Box 585, Spencer NC 28159

What's in it for Sponsors

Festival marketing includes website, social media, & print.

All sponsors receive:

- * Recognition on website: spencerexperience.org/sponsors
- * Name on Festival Sponsor Sign
- * Name or logo on Event Sign
- * Shout out from Main Stage

Festival Sponsors Sign

Specialty Sign

Event Signs

Christmas Bell

\$20,000

- * Ribbon on Website pages
- * Specialty Signage
- * Private Ice Skating Event for 4 hours with Stage, Food Tent, Tables, Seating & Indoor Marketplace
- * Name on rack cards

Spencer on Ice

\$10,000

- * Specialty Signage
- * Private Ice Skating Event for 3 hours with Stage, Food Tent, Tables, Seating & Indoor Marketplace

Silver Bell

\$5,000

- * Private Ice Skating Event for 2 hours with Stage, Food Tent, Tables, Seating & Indoor Marketplace

Sponsors may add a Sound System and/or Food Trucks for their event, but will be responsible for arrangement & expense.



SpencerExperience.org

460 S. Salisbury Ave * Spencer, NC 28159