



# BUSINESS PARTNERS

2023 WINTERFEST

## Who We Are

The Mission of Winterfest is to showcase the love of Christmas for the Town of Spencer, Rowan County and surrounding communities with a small-town German Christmas Marketplace, providing free, family-friendly entertainment, a large representation of goods from local businesses, children's crafts, and a unique variety of local food and drink.

Sparkling lights and festive music, a magnificent Tree Lighting ceremony, ice skating for all, and most importantly, engaging in community, create a magical experience. As a holiday destination for families, Winterfest places a premium on children's activities and events that are designed for people of all ages, including a Veteran's Salute, the Freeze Your Buns Run, and the children's Doo Dah Parade. Over 90% of our entertainment is local talent.

Our charity partner this year is The ARC of North Carolina and we are excited to include them in our celebration.

Your support means more to our community than you know. Our fundraising model is designed to include donations from everyone in the community from \$1 to \$20,000. Major sponsors cover overall festival expenses, but Business Partners (small businesses) and Friends of Spencer (individuals) provide the key features that enhance the beauty of Winterfest, making it possible to offer all entertainment/activities free of charge to visitors.

[WWW.SPENCEREXPERIENCE.ORG](http://WWW.SPENCEREXPERIENCE.ORG)

Please consider becoming a Business Partner for Winterfest with a donation of \$125. Your company will be listed on the Business Sponsor page on our website, which launches in September and remains until the 2024 update. Make checks payable to Spencer Partnership, a 501c3 organization.

Please return to:

Spencer Partnership

P.O. Box 585

Spencer, NC 28159

Thank you for your consideration.

Kimberly Lentz, Corinne Mauldin

Winterfest, Business Partner Campaign

Name (How you would like it listed)

Address