

# 2025

December 5 5-9pm December 6 2-9pm December 7 2-8pm













### **About Winterfest**

Winterfest began in 2021 when a group of volunteers envisioned a free holiday experience for all to enjoy. The decision was made to replicate a European Christmas Market with entertainment, food, crafts, and family activities. With strong support from business sponsors and the entire community, the vision became a reality.

### Winterfest will be held in the new Spencer Town Park

- \* Entertainers will perform on the Community Pavilion stage
- Vendors will return to Wooden Huts, the Indoor Market and Demonstration Tent
- \* Skating rink and other activities will remain the same

#### Winterfest Includes:

- Spencer on Ice Skate for Free! on the 2,000 sq ft Iceless Skating Rink
- \* Activities for kids making ugly sweaters, building gingerbread houses, and even their own parade
- \* The Veteran's Salute, a highlight of our Main Stage programs
- \* Entertainment with premier musicians and local talent
- \* The Freeze Your Buns Run in honor of our local legendary runner, cycler, and reporter, David Freeze
- \* A charity booth to feature a local nonprofit organization
- Over 28 craft vendors offer a variety of gifts for holiday shopping
- Food Trucks offer meals and snacks, hot chocolate, wine, beer and more

Please join us again, or for the first time, in providing this wonderful Christmas experience for all ages.

# **Activities for Kids**









# **Activities for All**

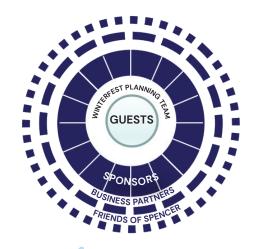








# Sponsorship Model



## Christmas Bell \$20.000 -----

Festival Sponsor Market Square

### Spencer on Ice \$10,000

Ice Skating Rink

## Silver Bell \$5.000 -----

Main Stage Kids Corner Indoor Christmas Market

## Jingle Bell \$2,500 ----

Town Tree
Freeze Your Buns Run
Opening Ceremony
Closing Ceremony
Jingle Bell Games
Candy Cane Pavilion

# Sleigh Bell

Doo Dah Kid's Parade
Santa's House
Charity Tent
Winter Garden
Christmas Tree Lane
Veteran's Salute
Premier Performing Artists
Trolley
Mr. Archer
Elves

# Santa's Helper

Local Performing Artists Photo Opportunities Puppet Project Partners Ugly Sweaters Gingerbread Houses

Payment made to Spencer Partnership (a 501c(3) organization)

Mail checks to: PO Box 585, Spencer NC 28159

### What's in it for Sponsors

Festival marketing includes website, social media, & print.

#### All sponsors receive:

- \* Recognition on website: spencerexperience.org/sponsors
- \* Name on Festival Sponsor Sign
- \* Name or logo on Event Sign
- \* Shout out from Main Stage

#### **Festival Sponsors Sign**



### Specialty Sign



### **Event Signs**







## Christmas Bell \$20.000

- \* Ribbon on Website pages
- ★ Specialty signage
- Private Ice Skating Event for 4 hours with Market Tents, Tables, Seating & Stage
- \* Name on rack cards

# Spencer on Ice \$10,000

- ★ Specialty Signage
- Private Ice Skating Event for 3 hours with Market Tents, Tables, Seating & Stage

## Silver Bell

Private Ice Skating Event for 2 hours with Market Tents, Tables, Seating & Stage

Sponsors may add a Sound System and/or Food Trucks for their event, but will be responsible for arrangement & expense.

